KUNKOOK UNIVERSITY NAKWON DONG SITE DEVELOPMENT - SEOUL, KOREA

CLIENT: Kunkook University Interwon
DESIGN: 1996 Competition

DESCRIPTION: Competition entry for a 25-story, 69,500 square meter office and mixed-use retail building located adjacent to the historic Insa Dong area of Seoul. The highrise tower is sited to the north-west corner of the site allowing the public plaza and lowrise retail structure to take on a more human scale. The front and rear plazas are linked with the historic antique Insa Dong Street as well as with a sunken garden and pedestrian plaza, further expressing the pedestrian activity in this area.

ROLE: AJLA was the Design Architect of this project.